## GAVLAK

## Worth Avenue art dealer launches new Palm Beach Art Weekend

NEWS

By Jan Sjostrom - Daily News Arts Editor



Worth Avenue art dealer Sarah Gavlak has organized the first Palm Beach Art Weekend. Pictured behind: Andrew Brischler, Cut Hunter, 2014. Colored pencil, marker, and graphite on panel.Courtesy of Gavlak Palm Beach / Los Angeles

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Thanks to a quirk of the calendar, the Palm Beach Art Weekend will debut Friday through Sunday in Palm Beach and West Palm Beach.

The concept has been on <u>Palm Beach gallery owner Sarah Gavlak</u>'s to-do list for some time. Gavlak, who also operates a gallery in Los Angeles, has attended similar art weekends in Berlin and Brussels as well as ArtCrush, a multi-day fundraiser for the Aspen Art Museum in Colorado.

The extra week between Thanksgiving and <u>Art Basel in Miami Beach</u> fair week spurred her to action. Usually fair week begins the week after Thanksgiving.

She floated the idea to collectors Beth Rudin DeWoody and Jane Holzer, as well as Yvonne Force Villareal, one of the founders of Culture Corps, a New Yorkbased cultural programming producer. They agreed to schedule events in a tightly packed weekend designed to entice art lovers about to descend on Miami to trek north.

"People don't necessarily think of Palm Beach when they think of contemporary art," Gavlak said. "What's going on in contemporary art down here is exciting."

She hopes to add activities next year and make the weekend an annual pre-Art Basel event.

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Several private events, such as a Sotheby's reception at Holzer's home on Friday and the <u>opening of The Bunker</u>, <u>DeWoody's private collector space</u> in West Palm Beach on Saturday, are planned.

But a number of public offerings also are scheduled:

6-8 p.m. Friday - <u>Royal Poinciana Plaza Holiday Decor Reveal</u>. Tree lighting at 6:30 p.m.

1-3 p.m. Saturday - The <u>launch of Culture Lab</u>, a Culture Corps and Related Company project in the former Macy's department store, 575 S. Rosemary Ave., in CityPlace in West Palm Beach. Artist Michael Craig-Martin will unveil murals covering the building's exterior walls and Stephen Vitiello will debut his sound installation You Are the Magic, which will fill the interior of the second floor.

4-6 p.m. Saturday - A reception at <u>Gavlak Gallery</u>, 249 Worth Ave., kicking off Lonely Planet, Andrew Brischler's solo exhibition, and a group show that's his curatorial debut. The artist will lead a walk-through at 5:30 p.m.

2-4 p.m. Sunday - Eric Shiner, former director of the Andy Warhol Museum and now Sotheby's senior vice president of private sales contemporary art, will sign copies of his new book, *The Impossible Warhol Collection* at <u>Assouline Books &</u> <u>Gifts</u> in the Royal Poinciana Plaza.

The Norton Museum, 1451 S. Olive Ave., West Palm Beach, will be open noon to 5 p.m. all three days. Admission is free.

For information about Palm Beach Art Weekend, call Gavlak at 833-0583.