

FOR IMMEDIATE RELEASE

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GALLERIST LAUNCHES ART-THEMED WEEKEND

Inaugural "Palm Beach Art Weekend" to Debut December 1-3, 2017

(Palm Beach, FL) -- Palm Beach Art Weekend, which debuts on December 1-3, 2017, was conceived and organized by Sarah Gavlak, owner of Gavlak Gallery, with locations in Palm Beach and Los Angeles. Miss Gavlak has owned an eponymous gallery in Palm Beach for 14 years, and is initiating what she hopes will become an annual event. "Palm Beach Art Weekend" is timed to take place the weekend prior to the opening of Art Basel Miami Beach, the annual, international, destination art fair.

Miss Gavlak, who has attended similar "art-weekends" in Berlin, Brussels, and events such as Art Crush in Aspen, inspired her to launch a comparable experiential weekend in Palm Beach. "Showcasing the natural beauty of Palm Beach, so well-known for its refined elegance, coupled with the fact that Palm Beach County is home to some of the best contemporary art collections in the United States, seemed to provide perfect coordinates for creating a unique experience that I am excited to share with the art world." Miss Gavlak said.

The weekend kicks off on December 1 with the first-ever Royal Poinciana Plaza Holiday Décor Reveal and spectacular tree lighting, and concludes on December 3rd with book signing at the newly opened Assouline Books & Gifts boutique in Poinciana Plaza.

Comprising the inaugural art-themed weekend are several open-to-the public, and byinvitation only events with participation by art world luminaries such as Beth DeWoody, Jane Holzer, Eric Shiner, Yvonne Force, Michael Craig-Martin and Stephen Vitiello. Among the highlights are an Artist's Reception for Andrew Brischler on Saturday, Dec. 2, at Gavlak Gallery in Palm Beach, and an unveiling of Beth Rudin DeWoody's private collection at The Bunker in West Palm Beach. (Full schedule of events listed below).

PARTICIPANTS:

Sarah Gavlak, Gavlak Gallery in Palm Beach, founder of Palm Beach Art Weekend.
Beth Rudin DeWoody, The Bunker - Beth Rudin DeWoody Collection.
Culture Corps, a culture-based revitalization program at CityPlace in West Palm Beach.
Sotheby's Palm Beach, sponsoring conversation with Jane Holzer and Eric Shiner
Assouline Books & Gifts
Norton Museum of Art

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SCHEDULE OF EVENTS

Friday Dec. 1st

First-ever Royal Poinciana Plaza Holiday Décor Reveal 6PM-8PM Tree lighting at 6:30PM *Royal Poinciana Plaza, Palm Beach* **Open to the public**

Warhol: Cocktails & Conversation with Jane Holzer and Eric Shiner Sponsored by Sotheby's

5:30PM- 7:30PM

This private event features a conversation between Eric Shiner and Jane Holzer. Shiner is the former Director of the Warhol Museum in Pittsburgh, and the current Senior Vice President of Contemporary Art at Sotheby's. Part time Palm Beach resident, Jane Holzer is a renowned Art Collector, film producer and former actress, model and Warhol superstar.

Private event. By invitation only.

Saturday, Dec. 2nd

Launch of "Culture Lab" at City Place by Culture Corps and Related Company. In celebration of site-specific murals and installations by artists Michael Craig-Martin and Stephen Vitiello.

City Place: 1 – 3 PM, West Palm Beach

Culture Lab was founded by New York based "cultural producers" Yvonne Force Villarreal and Doreen Remen. Culture Lab will unveil site-specific murals and installations by artists Michael Craig-Martin, Stephen Vitiello and Frankie Cihi at City Place in the former Macy's department store, where visitors are invited to meander through the space for an immersive art experience.

Michael Craig-Martin's largest public artwork, and his first in the United States, consists of vibrantly-colored images which occupy all 25 bays of the building's exterior walls. Stephen Vitiello's multi-channel, one-of-a-kind sound installation *You Are the Magic*, inhabits the inside of the entire second floor of the former Macy's, *CityPlace, West Palm Beach*

Open to the public

Artist Reception for Andrew Brischler Gavlak Gallery 4:00– 6:00PM

Artist Andrew Brischler's opening of his solo exhibition and "Lonely Planet," his curatorial debut, a group exhibition of internationally established, and up-and-coming contemporary artists that include: Judie Bamber, Judith Eisler, Keltie Ferris, Tim Gardner, Ross Hansen, Mary Heilmann, Karen Kilimnik, Ryan McGinley, Marilyn Minter, Paul P., Betty Parsons, Joyce Pensato, Jack Pierson, Nathaniel Mary Quinn, Bryson Rand, Ugo Rondinone, Dean Sameshima, Peter Shear, Matthew Tiernan, Tom of Finland, and Rob Wynne.



At 5:30PM, Brischler will conduct a "walk-through" of his solo and curatorial debut exhibitions. Gavlak Gallery, 249 Worth Avenue (inside Via Encantata- 2nd floor) Open to the public

Saturday, Dec. 2nd (cont).

THE BUNKER: Unveiling of Beth De Woody's Private Contemporary Art Collection. 6:00-9:00 PM

This by-invitation event will be the unveiling of a portion of Beth DeWoody's unique contemporary art collection, showcased as "viewable storage" in her private artspace. The collection includes a wide range of contemporary art forms in various media by well-known and emerging artists whose work will be displayed alongside unique pieces of furniture and other curiosities. The installation, co-curated by Phillip Estlund, Laura Dvorkin and Maynard Monrow, features art works by Nicole Eisenman, Robert Arneson, Karon Davis, George Condo, Andrew Brischler, Larry Bell, Anne Truitt, Al Loving, Nick Cave, Tseng Kwong Chi, Cindy Sherman, Robert Gober, Tony Matelli, Sylvie Fleury, David Wojnarowicz, John Waters, Henry Taylor, Nancy Grossman, Jeff Colson, Deborah Kass, Joel Shapiro, Liza Lou, Robert Longo, Ruby Neri, Rob Wynne, Hank Willis Thomas, among others. Special performance by Fallen Fruit. *The Bunker, West Palm Beach*

PRIVATE EVENT, BY INVITATION ONLY

Sunday, December 3

Eric Shiner Book signing

2:00- 4:00PM

At the new Assouline book store in Royal Poinciana Plaza, ultimate Warhol expert and former Andy Warhol Museum director, Eric Shiner, will sign copies of his recently published book, "The Impossible Warhol Collection." In the book, Shiner curates the 100 quintessential unique works that define the evolution of Warhol, and trace his dynamic career from the late 1940s through the 1980.

Assouline, Royal Poinciana Plaza, Palm Beach **Open to the public**

The Norton Museum of Art

12PM-5PM Free admission to the Norton Museum of Art where Paul Gaugin's "Agony in the Garden" is on view. Current exhibitions include Spotlight/BRILLIANT: Recent Acquisitions, and Earth Works: Mapping the Anthropocene. Norton Museum, 1451 S Olive Ave, West Palm Beach. Open to the public